



**LEADERSHIP  
DEVELOPMENT & TRAINING**

Cypress Resources, Inc. (Cypress), founded in 2005, is a Woman-Owned Small Disadvantaged Business, with expertise in Leadership and Development within the U.S. Air Force. Cypress supports the Military Training Institute at Joint Base Lackland for all Air Force Flight Commanders providing Deliberate Leadership and Development Training.

Government  
Customer:  
U.S. Air Force

Definitive Contract FA301616C0019 is a Firm Fixed Price Federal Contract Award. It was awarded to Cypress Resources, Inc. on Jul 1, 2016. The definitive contract is funded by the Air Education and Training Command (DOD - USAF). The potential value of the award is \$2,874,124. The NAICS Category for the award is 611430 - Professional and Management Development Training. The PSC Category is U009 - Education Services

Points of Contact:

Business Development  
Carey Rome /  
[crome@ypressresources.com](mailto:crome@ypressresources.com) /  
205.533.4141

Technical/Contracts  
Nick Guest /  
[nguest@cypressresources.com](mailto:nguest@cypressresources.com) /  
205.420/1503

DUNS: 963321794  
CAGE: 632W1

Primary NAICS: 611430

Total Contract Value:  
\$2.8M

POP: 07/01/16 - 06/30/21

Core Competencies:

- Behavioral Analysis and Survey Data Analysis
- Behavioral Development Course Design and Execution
- Data Processing and Survey Administration
- Deliberate Leadership Development



## 737th Training Group, Basic Military Training MTI Deliberate Development

Government Agency: U.S. Air Force

Prime Contract: FA3016-16-C-0019

POP: 07/01/16 – 06/30/21

- Implement & manage organizational surveys, analyzing and integrating survey and other organizational data, developing metrics to monitor trends, preparing reports and briefings of findings and providing recommendations on effective strategies to promote organizational change
- Survey management, data analysis and trend monitoring.
- Apply survey research methodology and advanced statistical analysis to track trends in organizational climate and behavior
- Managing and analyzing multiple organizational survey data and integrating data from various sources.
- Research and provide appropriate benchmarking data consistent with accepted industry standards.
- Gather, clean, manipulate, and recode raw data into government defined standard formats for analysis.
- Develop and continually re-assess metrics, evaluating existing programs, training and policies.
- Evaluate methods & techniques to assess adequacy of existing programs, training & policies aimed at developing and maintaining a productive, positive, professional organizational climate.
- Identify relevant outcomes to measure program or training effectiveness, developing appropriate effectiveness metrics, gathering relevant program and training data (e.g., usage rates, satisfaction measures, measures of behavior/ attitude/knowledge change), and evaluating policy implications.
- Use analysis findings to make recommendations for effective strategies to promote organizational change where data indicate they are necessary.
- Facilitate planning sessions with staff to determine, prioritize and measure staff interventions based on analytic findings.
- Apply different analytic approaches in organizing data from multiple sources using a government-provided logic model, to provide a framework that can be used for monitoring the health of the training environment and to be used as a tool to track improvements.